

The Designer's Web Handbook: What You Need to Know to Create for the Web



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Reviews

*Very beneficial to all category of folks. We have study and that i am sure that i will planning to go through yet again again in the future. Its been printed in an extremely straightforward way in fact it is just soon after i finished reading this pdf where actually changed me, alter the way i really believe.
(Emmett Mann)*

THE DESIGNER S WEB HANDBOOK: WHAT YOU NEED TO KNOW TO CREATE FOR THE WEB



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FW Publications Inc, United States, 2012. Paperback. Book Condition: New. New.. 203 x 201 mm. Language: English . Brand New Book. Make the Web Work for You You know how to design. But you can increase your value as a designer in the marketplace by learning how to make that design function on the web. From informational sites to e-commerce portals to blogs to mobile apps, The Designer s Web Handbook helps any designer understand the full life cycle of a digital product: idea, design, production and maintenance. The best web designers create not only beautiful sites but also sites that function well--for both client and end user. Patrick McNeil, creator of the popular web design blog and author of the bestselling Web Designer s Idea Book, volumes 1 and 2, teaches you how to work with developers to build sites that balance aesthetics and usability, and to do it on time and on budget.



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