



## Mission \* Money \* Merit: Using the Portfolio Approach to Drive Nonprofit Performance

By Kersti Krug, Charles B B. Weinberg

Now Publishers Inc, United States, 2012. Paperback. Book Condition: New. 234 x 156 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.Mission \* Money \* Merit is intended to help not-for-profit management - including executives, board members, senior professionals, and administrators - to visualize and manage complexity in colorful, innovative, and winning ways. By adopting the approaches that are described here, nonprofits can enjoy these nine advantages: 1. easily visualize the programs in the organization s portfolio, 2. agree on how each program advances or detracts from mission, 3. understand what each program costs and brings in as revenue, 4. assess capabilities, outcomes, and performance for each program, 5. decide which programs should be grown, cut, and/or changed, 6. focus more efficiently and more courageously, but less riskily, on programs that need most attention, 7. allow each participant around the senior management table to safely discover what they and their colleagues know, what they don t know, and how to contribute more effectively to the collective enterprise, 8. participate actively in organizational learning, 9. and, perhaps most importantly, bring a healthy and effective balance to the organization as a whole. The monograph describes in greater detail how...



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