



Successful Social Media Marketing in a Week: Teach Yourself

By Nick Smith

Teach Yourself Books. Paperback. Book Condition: New. Paperback. 128 pages. Dimensions: 7.8in. x 5.1in. x 0.6in. Learn to make social media marketing work for you in just a week-- and advance your career! Written by Nick Smith, a leading expert on social media, Successful Social Media Marketing in a Week quickly teaches you how to use social media to engage your audience potential customers. Nick gives you the tools and techniques that will help you to continually manage your social media campaigns. He shows how to set up and configure blogs, Facebook, Twitter, LinkedIn, YouTube, Google, Pinterest, StumbleUpon--and to be ready when the next big social media outlet comes around. You learn how to reach your marketing goals through case studies of companies that have achieved positive results from social media. Cartoons and diagrams throughout help you absorb and remember the information for an effective learning experience. At the end of the material, you can test your comprehension with follow-up questions. This item ships from multiple locations. Your book may arrive from Roseburg, OR, La Vergne, TN. Paperback.



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