



Great! What Makes Leaders Great (Hardback)

By Timothy F Bednarz

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*****.At a time when America is crying out for leadership, Great! What Makes Leaders Great: What They Did, How They Did It, and What You Can Learn From It is a timely reminder of the boldness of exceptional American leadership. Within its pages, it brings to life the names, stories, legacies and achievements of a number of truly remarkable individuals, some long forgotten by modern history.Walter P. Chrysler, founder of Chrysler Motors, now the Chrysler Corporation stated, An institution is the refectation of the people who guide it. The dominant theme in Great! echoes Chrysler s sentiments. Effective leadership does matter. Great leaders have a strong enduring influence and impact upon the performance of their companies. Great leaders build great companies.The book is based upon the groundbreaking research of 160 influential American leaders, spanning over 235 years, from George Washington to Bill Gates. It places leadership into a historical context, illustrating how their concepts, principles and methods were developed, forged and evolved into contemporary leadership s best practices.Weaving together their words and stories into...



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