



Executive Presence: The Art of Commanding Respect Like a CEO

By Harrison Monarth

McGraw-Hill Education - Europe. Hardback. Book Condition: new. BRAND NEW, Executive Presence: The Art of Commanding Respect Like a CEO, Harrison Monarth, Get the Key to the Boardroom with Powerful Executive Presence! "This book can be a key aid in helping you make it to the next level! Great coaching for anyone who is even thinking of becoming an executive!" Marshall Goldsmith, New York Times bestselling author of What Got You Here Won't Get You There "On the corporate battlefield a true leader's success is based upon his or her ability to communicate effectively, persuade others to follow a goal, and execute it. This leads to success for all. When the stakes are high, you're well advised to read this book first." Scott A. Gaines, vice president, Hertz Corporation "If you are seriously looking to be perceived in the light you choose, Executive Presence is the book that not only answers the question, but shows you how to apply the answers." Kevin Hogan, author of The Psychology of Persuasion "Harrison Monarth is a first-rate thinker who writes as clearly as he thinks. No matter where you are on the career ladder, Executive Presence will put you a step ahead of your competition." T. Scott Gross, author of Positively...



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