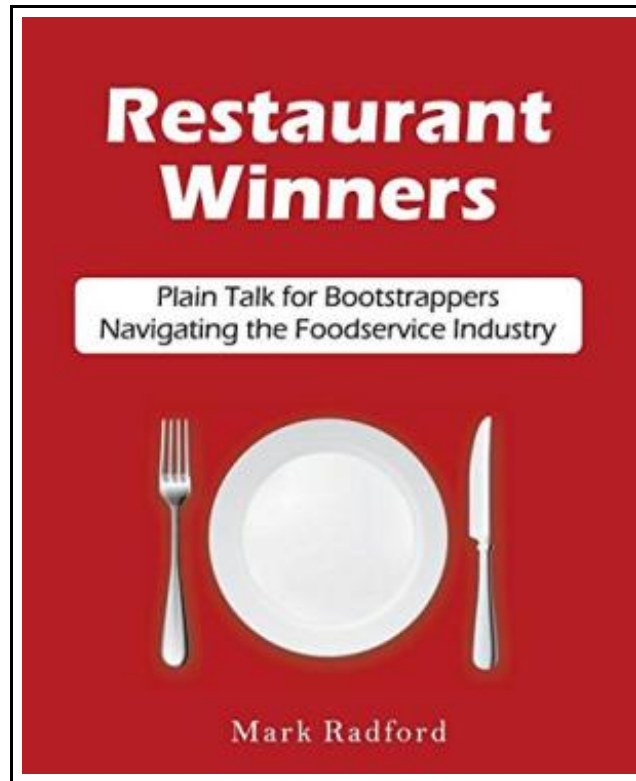


## Restaurant Winners: Plain Talk for Bootstrappers Navigating the Foodservice Industry



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## RESTAURANT WINNERS: PLAIN TALK FOR BOOTSTRAPPERS NAVIGATING THE FOODSERVICE INDUSTRY



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Mark Radford, United States, 2015. Paperback. Book Condition: New. 235 x 190 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.Foodservice is a multi-billion dollar industry,one in which most people will fail. Restaurant Winners: Plain Talk for Bootstrappers Navigating the Foodservice Industry offers a blunt and brutally honest perspective on the realities that soon-to-be entrepreneurs may face. Any perceived glamour will be stripped away here. The author takes you on a personal journey through nearly 20 years owning and operating a variety of concepts along with the victories, mistakes, and lessons learned along the way. The goal is to save you time and money, years and tears. Included are interviews with industry players, a sample business plan, and candid discussions on locations, finances, critics, and the cast of characters and situations you will encounter. Although this book is written with the self-funded, independent operator in mind, friends, fans, and industry veterans will enjoy a visit to this extremely challenging, rewarding, and bizarre world of foodservice.



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